



74485 National Park Drive, Twentynine Palms, CA 92277

www.joshuatree.org ▪ 760-367-5525 ▪ 760-367-5583 fax

For Immediate Release

2019 Minerva Hoyt California Desert Conservation Award Winner Named

Twentynine Palms, CA, April 16, 2020 –

The Joshua Tree National Park Association is pleased to announce David Lamfrom, the Southeast Regional Director for the National Parks Conservation Association and longtime advocate for the California deserts, as the recipient of the 2019 Minerva Hoyt Conservation Award.

The purpose of this award is to recognize individuals or organizations that have made notable achievements in the areas of leadership, protection, preservation, research, education, and stewardship leading to a significant and lasting contribution on behalf of the deserts of California. The program date and location are as of yet to be determined.

David's impressive list of efforts make him the perfect awardee. He joined the NPCA Pacific Region staff after spending three years as a regional vice-president for an environmental consulting firm in Fort Lauderdale, Florida. Prior to that, David was employed in diverse wildlife and agricultural research biology positions including experiences in the fields of aquaculture, agricultural biology and herpetology. He volunteered time and expertise as a naturalist for the Wildlife Research Team, a non-profit organization who has had tremendous success utilizing non-mechanized mangrove restoration in Biscayne Bay, Florida. As a graduate of New College of Florida, David has had the opportunity to conduct significant study in the fields of ecology, herpetology, foreign languages, Native American studies, and art.

Our Mission: Joshua Tree National Park Association is a private, non-profit Cooperating Association working in partnership with Joshua Tree National Park to help in its achievement of programming goals in education, interpretation, scientific and historic research and activities.

As the director of California Desert and Wildlife Programs for NPCA, he worked on policy, legislation, media, building community, and connecting desert voices to the administration and congress. David has run campaigns to protect tens of thousands of acres of sacred desert lands from inappropriate development. He has been fortunate to work with desert communities for the past decade to designate 3 national monuments, totaling 1.8 million acres, including a new national park service unit.

In his current position, David uses his passion and knowledge of our natural, cultural and historical resources to continue to inspire others to learn about and protect our national parks. Published both as an author and wildlife photographer in several issues of Wild South magazine, David is an avid naturalist, hiker, and photographer who spends his free time exploring wildlife and wilderness.

Previous recipients of *Minerva Hoyt California Desert Conservation Award* are:

2004 Susan Luckie Reilly

2005 Larry & Donna Charpiel

2006 David Myers and The Wildlands Conservancy

2007 John Wohlmuth and the Coachella Valley Association of Governments

2008 Mark Jorgenson, Superintendent of Anza-Borrego Desert State Park

2009 United States Senator Dianne Feinstein

2010 Owens Valley Committee

2011 Elden E. Hughes

2012 Steven L. & Ruth Rieman

2013 Dee & Betty Zeller

2014 Terry Weiner and The Desert Protective Council

2015 Nancy Karl

2016 Cindy Zacks

2017 Pat Flanagan

2018 Robin Kobaly

###

For further press information, call Jacqueline Guevara, Executive Director, Joshua Tree National Park Association - 760-361-9359

Our Mission: Joshua Tree National Park Association is a private, non-profit Cooperating Association working in partnership with Joshua Tree National Park to help in its achievement of programming goals in education, interpretation, scientific and historic research and activities.